

# POSH

*Pickleball*  
TOURNAMENT

NOVEMBER 3, 2024

LA CAÑADA FLINTRIDGE  
COUNTRY CLUB



Glendale Foundation

For more information & sponsorship opportunities visit [AdventistHealthGlendale.org/pickleball](https://AdventistHealthGlendale.org/pickleball)

## Title Sponsor: \$100,000

- Named as Title Sponsor for the Pickleball Tournament
- Logo inclusion in event logo lock-up
- Logo included in all event collateral including website, invitation, marketing materials, emails, etc.
- Official sponsor of Championship Court
- Mention in pre/post event press release
- (20) VIP tickets: VIP tent access and courtside seats
- (10) Spectator tickets: General tent access
- (10) Pickleball pair entries (beginner or expert)
- (10) Reserved parking spaces
- Representative to help present trophy to winner of beginner and expert tournament
- (4) Thank You mentions from event stage in Pickleball Pavilion
- (1) Thank You mention from Championship Court
- Digital ad in Pickleball Pavilion
- Opportunity to contribute to player packet
- Opportunity to distribute as part of thank you/departing gift
- Opportunity to activate booth in Pickleball Village

## Gold Sponsor: \$25,000

- Named as Gold Sponsor for the Pickleball Tournament
- Logo included in all event collateral including website, marketing materials, emails, etc.
- Mention in pre/post event press release
- (8) VIP tickets: VIP tent access and courtside seats
- (4) Spectator tickets: General tent access
- (4) Pickleball pair entries (beginner or expert)
- (4) Reserved parking spaces
- (2) Thank You mentions from event stage in Pickleball Pavilion
- (1) Thank You mention from Championship Court
- Digital ad in Pickleball Pavilion
- Opportunity to contribute to player packet
- Opportunity to distribute as part of thank you/departing gift
- Opportunity to activate booth in Pickleball Village

## Community Sponsor: \$5,000

- Named as Community Sponsor for the Pickleball Tournament
- Logo included in day-of signage
- Mention in post event press release
- (2) VIP tickets: VIP tent access and courtside seats
- (2) Spectator Tickets: General tent access
- (1) Reserved parking space
- (1) Thank You mention from event stage in Pickleball Pavilion
- Digital ad in Pickleball Pavilion
- Opportunity to activate booth in Pickleball Village

## Platinum Sponsor: \$50,000

- Named as Platinum Sponsor for the Pickleball Tournament
- Logo included in all event collateral including website, invitation, marketing materials, emails, etc.
- Mention in pre/post event press release
- (12) VIP tickets: VIP tent access and courtside seats
- (6) Spectator tickets: General tent access
- (6) Pickleball pair entries (beginner or expert)
- (6) Reserved parking spaces
- (3) Thank You mentions from event stage in Pickleball Pavilion
- (1) Thank You mention from Championship Court
- Digital ad in Pickleball Pavilion
- Opportunity to contribute to player packet
- Opportunity to distribute as part of thank you/departing gift
- Opportunity to activate booth in Pickleball Village

## Silver Sponsor: \$15,000

- Named as Silver Sponsor for the Pickleball Tournament
- Logo included in all event collateral including website, marketing materials, emails, etc.
- Mention in pre/post event press release
- (4) VIP tickets: VIP tent access and courtside seats
- (2) Spectator tickets: General tent access
- (2) Pickleball pair entries (beginner or expert)
- (2) Reserved parking spaces
- (1) Thank You mentions from event stage in Pickleball Pavilion
- (1) Thank You mention from Championship Court
- Digital ad in Pickleball Pavilion
- Opportunity to contribute to player packet
- Opportunity to distribute as part of thank you/departing gift
- Opportunity to activate booth in Pickleball Village

## Event Ad Only

- Event Ad: \$1,000

## Player Tickets

- \$175 single
- \$300 pair
- Corporate Group Rate: \$2,750 (10 pairs)

## Individual Spectator Tickets

- VIP Access: \$100 / ticket
- General: \$75 / ticket
- Kids 10 and under: \$35

## Pickleball Pavilion Booth

- 10x20 Booth: \$1,500
- 10x10 Booth: \$1,000